Easy UPS On-Line 230V Provides Smart Power Protection for Smaller Data Centers

Small and medium-sized business (SMB) data centers face the same issues as larger ones: There cannot be any loss of data. Ever. This is true for data loss due to power failure. Even if the power stops for just a minute, it can still mean a loss of income. For smaller companies especially, it can be more difficult to recoup that lost revenue.

Due to smaller budgets, the needs of an SMB have to be stretched further, so it's important to have a backup option that's easy to deploy and operate. No organization has an unlimited budget for a power backup, and this is where APC Easy UPS On-Line comes in.

What is a UPS?

An uninterruptible power supply (UPS) helps ensure that businesses have power protection for critical applications. It provides protection for these critical systems in the event of a power disruption, whether it's a prolonged outage or just a blip. Even a brief outage can still damage sensitive machines — like the ones that you have in your building.

A UPS provides backup power that keeps equipment running during relatively short outages. For longer power outages, it allows you to safely — and properly — power down your devices. Having a UPS should be a crucial component of any business continuity plan.

Why Easy UPS On-Line?

When it comes to providing backup capabilities to ensure the power supply stays running for critical devices, it's hard to beat Easy UPS On-Line. That's because this UPS offers essential power protection and backup solutions tailored for price-conscious customers.

Why is Easy UPS On-Line right for me?

Ask any IT professional and they'll tell you that device uptime and business continuity are two of the biggest worries that keep them up at night.

For organizations that run on a tight budget, a compact Easy UPS On-Line lowers total cost of ownership (TCO). This low TCO doesn't come at the price of functionality, as there are no compromises when it comes to power protection needs. This allows access to more devices, higher revenue, and, ultimately, business growth.

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Adding Easy UPS On-Line to your SMB data center is simple; it's practically plug-and-play. And, it provides the following benefits:

Minimal downtime. Typically provides a two- to four-minute battery backup power for connected equipment running a full load. In addition, extended runtime models allow for external battery packs to be added, scaling runtime from minutes to hours.

Reliable surge protection. Even if your data center never experiences a full-blown outage, there are still voltage dips and surges. But there's no need to worry about these challenges as they are leveled out, leaving your devices safe from voltage fluctuations.

The most trusted brand in power protection. Your company's data is nothing to be careless about. Without that data, a business is nothing. Don't gamble on other companies to provide you with a solution that may not work. APC is a brand that stands for quality. Over 75% of IT managers use our products due to durability, reliability, and trust.

Available in a tower or rack model, Easy UPS On-Line fits its environment — not the other way around. And for SMB IT professionals, Easy UPS On-Line goes beyond what you need.

- **Power protection for entry-level IT servers and networks.** Every data center needs reliable power protection, and Easy UPS On-Line provides that. With a high output power factor of 0.9PF, true online double conversion, and pure sinewave at output, the days of worrying about power consistency are over. You have even more protection with features such as an emergency power off, LCD/LED display, and a two-year warranty.

- **Resiliency.** Disruptions happen, and Easy UPS On-Line is a device that has the ability to maintain continuous operations that recover quickly from these disruptions. It comes equipped with predictive failure notification, which is the early warning needed to provide proactive maintenance. It also possesses high-charging capacity for faster recharge during long backups and external battery support (up to four packs). It's safety-approved, meaning it's certified for reliable operation.

- **High adaptability.** Easy UPS On-Line is compact and flexible with a small footprint, so even a tight surface area is plenty of space. With a rack height of 2U or 4U, it is lightweight and saves space, which is important in SMB environments. In addition, its silent operation is perfect when IT equipment needs to share space.

- **Enhanced manageability.** A graceful shutdown that provides time to correctly power down equipment is infinitely better than the power cutting out and everything going offline immediately. Easy UPS On-Line employs a graceful shutdown through PowerChute Serial Shutdown software. In addition, one can't always be at the data center all the time. With an optional Network Management Card, you're able to check in on your devices via remote monitoring and management outside of the data center.

Where can I go for more information?

Finding more information about Easy UPS On-Line is a breeze, point your browser here.

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